

LinkedIn

Placements 2.0

www.placements.com



What is LinkedIn Placements ?

The screenshot shows the LinkedIn Placements website. At the top, it says 'PLACEMENTS' and 'Getting a Job Made Easy - 15 Companies'. Below this, there's a 'Get Started' button. A section titled 'COMPANIES PARTICIPATING' lists logos for Flipkart, Infosys, HCL, zomato, and YAHOO!. A 'How it works' section contains four steps: 1. Build your profile, 2. Take the test, 3. Give interviews, and 4. Get job offers. At the bottom, 'Top tech jobs waiting for you' are listed with logos and details for DDN Storage, Aditya Birla Nuvo, Tata Motors, and Larsen & Toubro.

PLACEMENTS

Getting a Job Made Easy - 15 Companies

Take the test before Friday, 24 October 2016, 4:00 pm

Get Started

COMPANIES PARTICIPATING

Flipkart Infosys HCL zomato YAHOO!

How it works

- 1. Build your profile**
Add your education, photo and other details so companies can know you.
- 2. Take the test**
Practice and take just one test online to apply for all companies.
- 3. Give interviews**
Companies shortlist and interview you based on your profile and test score.
- 4. Get job offers**
Get a final job offer based on your interviews. Accept and celebrate!

Top tech jobs waiting for you

 Regional sales manager DDN Storage Pune	 Marketing executive Aditya Birla Nuvo Mumbai	 Finance manager Tata Motors Limited New Delhi Area	 Civil Engineer Larsen & Toubro Hyderabad
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Placements opportunity for everyone - democratising opportunities

College no bar, location no bar

An online placement site for 0-3 yrs exp candidates across verticals

First event focused on Tech vertical

Includes prep and assessment tests to filter eligible candidates

What is LinkedIn Placements ?

Student



Access to dream jobs across country

Transparency on how he can land those jobs - not a 'black box'

Hand holding in preparing for those jobs

Recruiter



Access to students across country & colleges

Filtered list of assessed candidates bringing down cost & time to hire

Access to up-skilled entry level candidates through LinkedIn



Help entry level candidates get jobs through LinkedIn

Enriched profiles for entry level members

Verified skills through the assessments

Identify skill gaps and help bridge that gap through learning - make them better candidates

How does it work ?



Candidate

Candidates register using their LinkedIn id

Take a standardised online test hosted by an assessment company

Informed about shortlists

Candidates informed about the final results

Apply to job postings



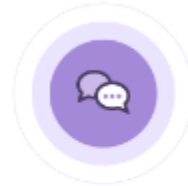
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2. Take the test

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3. Give interviews

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4. Get job offers

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Recruiter

Post jobs on LinkedIn

LinkedIn shortlists based on test scores and recruiter requirements

Recruiters get ready with confirmed hires list

Recruiters conduct interviews

LinkedIn

Screenshots

in PLACEMENTS

Welcome, Nikhil
Let's build your profile!

1 Profile 2 Photo 3 Mobile

Where did you go to college for education?

College *

Degree *

Specialization *

Start year * End year *

yyyy to yyyy If pursuing, enter expected year of completion.

Grade type * Score *

Select

Where did you do your Class 12 from?

in PLACEMENTS

You're all set, Nikhil!

Start test now or anytime before
FRIDAY, 24TH SEP 2016, 6:00 PM

Test duration: 2 hours

Use of desktop is strongly recommended to take test

Start Test

Practice

Assessment powered by HackerRank
You'll be redirected to hackerrank.com for practice and taking this test.

in PLACEMENTS

Help Sign in Share

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First Placement Event

8 Weeks (Sept 12th – Nov 13th)

30 Companies

~1000 Job positions

250K + Registered Users

2M + Job Applications

Next Steps

'Always on' placements

Introduce non-tech jobs

Integrate with other assessment partners

LinkedIn Talent Solution Integration

LinkedIn Learning Integration